

**Class: B.A. (Mass Communication)**

<b>S. No.</b>	<b>Course Outcomes</b>
1	Knowledge about page layout & designing of the newspaper on QUARK software, editing of video program on MAC with FINAL CUT PRO.
2	Understanding about the how to write the news and editing of the news , Hindi typing in chankya font and reporting of the all collage event
3	Knowledge about the public relation techniques and the advertising.
4	Knowledge about the important research issue those are important for the media issue.
5.	Knowledge about the electronic media things, for example: News reading, piece to camera, radio jockey, script writer, documentaries and talk shows etc.
6.	Understanding about the concept of personality development and psychological strong mind
7.	Knowledge about the digital media and have introduce about new media for example : electronic newspaper, e-mail, all kind of social media and news portals
8.	Providing the digital lab for editing software. for example: adobe Photoshop