

Class : B.Com III Semester		Semester: Odd
Subject: Corporate Accounting – I		Paper : UG
Sr. No.	Course Outcomes	
CO 1	Understanding the meaning of issue and forfeiture of shares	
CO 2	Accounting Treatment of issue and forfeiture of shares	
CO 3	Concept of Reissue of forfeited shares	
CO 4	Accounting Treatment of Reissue of forfeited shares	
CO 5	Students will get knowledge about right shares, ESOP, Book building, and private placement.	
CO 6	Knowledge about how to redeem preference shares.	
CO 7	Knowledge about the accounting treatment of redemption of preference shares.	
CO 8	Knowledge about the issue of bonus share.	
CO 9	Meaning of Debenture and its types.	
CO 10	Issue of debenture as collateral security.	
CO 11	Accounting treatment of writing off discount on issue of debenture .	
CO 12	To give information about different sources and method of redemption of debenture.	
CO 13	Understanding regarding the accounting treatment of redemption of debenture.	
CO 14	To give knowledge about the Amalgamation, Absorption, Reconstruction of the company.	
CO 15	Understanding the concept of internal reconstruction and its accounting treatment.	
CO16	To give knowledge about the financial accounts of company and adjustment regarding it.	

Class : B.Com III Semester		Semester: Odd
Subject: Business Statistics I		Paper (UG):
S.No	Course Outcomes	
CO1	Students will be able to understand the Concept, Scope, usefulness & limitations of Statistics and distrust of statistics	

CO2	Students will be able to gain the knowledge of Collection of Data
CO3	Knowledge of Measures of Central Tendency
CO4	Get idea about the measures of Dispersion
CO5	To know the methods of Constructing Index Numbers
CO6	Also able to test the adequacy of Index Number Formulae
CO7	Will be able to enhance the knowledge of students regarding measurement of changes with the help of Time Series Analysis
CO8	Understanding various components of a time series and its models

Class B.Com III Semester		Semester : Odd
Subject: Business law I		Paper : UG
S.NO	Course Outcome	
CO1	Understanding of Law of Contract 1872:- students will get the knowledge of Valid Contract and its elements, contractual Capacity of Partners, free consent, consideration, legality of object, agreement Declare ad Void, performance of contract, discharge of contract and remedies for breach of contract, contingent contract and quasi contract.	
CO2	They will be able to understand Special Contract, Indemnity and guarantee, bailment and pledge, contract of agency.	
CO3	And next we have Sales of Goods Act 1930:- in this the students will come to know about Formation of Contract of Sales, goods and their Classification , price, Condition and Warranties, transfer of property in goods , performance of contract of sales, Unpaid seller and his rights.	
CO4	And next we have Consumer Protection Act 1986	

Class B.Com III Semester		Semester :Odd
Subject: Company law I		Paper : UG
S.NO	Course Outcome	
CO1	Students will be able to understand the Company Act 2013, its basic contents and the difference between the Company Act 1956 & 2013	
CO2	To understand the different types of Companies.	
CO3	To know about the different stages of formation of a company of both Private & Public .	
CO4	Students will be able to understand the subject matter of main documents of company i.e MOA & AOA with alteration according to the provisions of the Act.	
CO5	To understand the requirement of prospectus and its types.	
CO6	To study the procedure of transfer and transmission of shares and debentures	

CO 7	To gain the knowledge of depository system
-------------	--

Class B.com III Semester		Semester : Odd
Subject: Advertising Media		Paper : UG
S.NO	Course Outcome	
CO1	Understanding about the advertising media	
CO2	Knowledge about the different types of media with their characteristics , merits and de-merits	
CO3	Explain the scenario of advertising media in INDIA	
CO4	Discuss the problems of rural audience and market	
CO5	Describe the role of exhibition and mela	
CO6	Discuss the role of press conference	
CO7	Understanding about the media planning	
CO8	Factors affecting the choice of media	
CO9	Knowledge about the media scheduling	

Class B.Com III Semester		Semester : Odd
Subject: Personal Selling And Salesmanship I		Paper : UG
S.NO	Course Outcome	

CO1	Understanding the nature and importance of door to door selling
CO2	Having knowledge of situations where personal selling is more effective than advertising
CO3	Difference between the cost of advertising VS cost of personal selling
CO4	Discuss the AIDA model of selling
CO5	Describe the buying motives
CO6	Differentiate the types of markets and their features also
CO7	Discuss the steps involved in the effective selling
CO8	Discuss the approaches of effective selling

Class B.Com III Semester		Semester : odd
Subject: Indian Financial System		Paper : UG
S.NO	Course Outcome	
CO1	Understanding the concept nature and role of financial system	
CO2	Relevance of financial system and economic development	
CO3	Understanding the components of financial system	

CO4	Detail knowledge of financial market and financial instruments
CO5	Concept of money market & capital market
CO6	Knowledge of recent development in Indian money market
CO7	Study of capital market :primary /secondary
CO8	Basic concept of depository system
CO9	Knowledge of recent developments in Indian capital market
CO10	Comprehensive understanding of SEBI , its role & formation
CO11	Detail knowledge of Debt Market
CO12	Comprehensive understanding of financial institutions
CO13	Understanding the concept of commercial banks
CO14	Knowledge of developments banks its objectives and function and recent developments in developments banks

Class B.Com III Semester		Semester: Odd
Subject: Rural Marketing		Paper(UG)
S.NO.	Course Outcomes	
CO1	Students will get knowledge about rural marketing, its nature and characteristics	
CO2	Students will be able to know about opportunities and challenges to rural markets in India	
CO3	Get to know about social-cultural , economic , demographic, technological and other environmental factor affecting rural marketing	
CO4	Students will able to know about rural customer behaviour	
CO5	Students will get to know about segmentation of rural market	
CO6	Get to know about strategies for rural marketing, rural marketing mix , difference in rural and urban market	
CO7	Get to know about product planning, pricing, promotion and management of distribution channels for marketing of durables and non durables in rural areas	
CO8	Get knowledge about planning and organizing personnel selling in rural markets, innovation in rural market	
CO9	Students will get to know about e-commerce in rural markets, e-chaupal and other similar initiatives in rural markets	

Class B.Com III Semester		Semester : Odd
Subject: Foreign Trade of India		Paper : UG
S.NO	Course Outcome	
CO1	Understanding the composition trends and problems relating foreign trade of India	
CO2	Evaluating the Entry modes for foreign markets	

CO3	Product Life Cycle at International level
CO4	Gaining knowledge about Export procedures and documents required
CO5	Understanding INCO terms
CO6	Evaluating Methods of Payment on international level
CO7	Understanding the schemes of Special Economic Zones and Export Oriented Unit Scheme
CO8	Gaining Knowledge regarding Export Promotion, its measures and Regulations
CO9	Describing WTO, World Bank and IMF

Class B.Com III Semester		Semester : Odd
Subject: Programming in C		Paper : UG
S. No.	Course Outcomes	
1	Students will study about basic concepts of C Programming Language, expressions & statements.	
2	They will gain the knowledge about Arithmetic, logical, relational and bitwise operators, conditional operators.	
3	They will also learn about Input/Output statements.	
4	They will grasp the knowledge about Arrays, functions, pointer, structure & unions, data files, developing simple programmes.	
Class B.Com III Semester		Semester : Odd
Subject: Fundamentals of Database System- I		Paper : UG
S. No.	Course Outcomes	

1	Students gain the knowledge of Data Management System, Types of database users, Role of Database administrator.
2	They will learn the concepts of Hierarchical and Network Model, Relational Model, E-R diagrams.
3	They will expedite their knowledge after gaining concepts of Normalization: Concepts and update anomalies, Functional and Transitive dependencies Normal forms : (1NF, 2NF, 3NF & BCNF).

Class : B.Com IV Semester		Semester : Even
Subject: Corporate Accounting – II		Paper : UG
Sr. No.	Course Outcomes	
CO 1	Understanding the concept of goodwill	
CO 2	Computation of Goodwill using different methods like average profit ,super profit etc.	
CO 3	Students will come to know about the valuation of shares.	
CO 4	Understanding about the different methods of valuation of shares and its calculations.	
CO 5	Knowledge about the accounts of Holding company, and also about different concepts related to holding company.	
CO 6	Understanding of preparing consolidated balance sheet of holding company with one subsidiary company.	
CO 7	Knowledge about the relevant provisions of accounting standard 21	
CO 8	Knowledge about the accounts of banking companies like profit and loss account and balance sheet and about different schedules.	
CO 9	Understanding of preparing accounts of insurance company like life insurance company and general insurance company.	
CO 10	To give knowledge about the liquidation of company and about order of payments.	
CO 11	Accounting treatment at the time liquidation of the company.	

Class : B.Com IV Semester		Semester: Even
Subject: Business Statistics II		Paper (UG):
S.No	Course Outcomes	
CO1	Students will be able to understand the Concept, types of Correlation	
CO2	Students will be able to gain the knowledge of Methods of Computing Correaltion	
CO3	Will gain the Knowledge of Regression Analysis	
CO4	Helps the students in Understanding the various methods of Calculating Regression	
CO5	To know the Concept and approaches of probability	
CO7	Will be able to upgrade the knowledge of students regarding various Probability Distributions :Binomial, Poisson and Normal Distributions	

Class : B.Com IV Semester

Semester : Even

Subject: Business law II

Paper : UG

S.NO	Course Outcome
CO1	In business law II course we have five acts:- (a) Negotiable instrument act , 1881 (b) Indian Partneship Act, 1932 (c) Limited Liability Partnership act, 2008 (d) Information Technology Act 2000 (e) Right to Information Act 2005
CO2	After studying Negotiable Instrument Act,1881 students will be able to understand about different types of Negotiable Instruments, crossing of cheques , dishonor and discharge of Negotiable Instruments.
CO3	After studying Indian Partnership Act, 1932, the students will be able to understand the :- different kinds of partnership, duties and rights of partners, relation of partners to third parties, liabilities of firm and partner, reconstitution of partnership firm, dissolution of a firm and its consequences.
CO4	After studying Limited Liability Partnership Act,2008, the students will get knowledge about Limited Liability, Incorporation of LLP, liabilities of partners of LLP, Accounts, Audit and Taxation of LLPs, Conversation of LLP from private company, unlisted public company, winding up and Dissolution of LLP.
CO5	And next we have is Information Technology Act 2000, in which we give knowledge to the students about Cyber Security and Cyber Crimes, Authentication through Digital Signature, Electronic governance, Acknowledgement and dispatch of Electronic record, Certifying Digital signature, penalties and other provisions.
CO6	And next is Right to Information Act 2005, The students will be able to understand about the Salient Features of Right to Information Act , 2005

Class B.Com IVth Semester		Semester : odd
Subject: Company law II		Paper : UG
S.NO	Course Outcome	
CO1	To know about the membership of the company regarding management and administration.	
CO2	To understand the legal position, qualification, appointment and removal of powers and duties of directors.	
CO3	To understand the role, appointment, duties, rights and dismissal.	
CO4	To study the kinds of meetings and their requisites	
CO5	To know about the notice and agenda, quorum and proxy etc.	
CO6	To study the provisions regarding dividend.	
CO 7	To understand the modes of winding up and consequences.	

Class B.Com IVth Semester		Semester-even
Subject –Computerized Accounting System		Paper-UG
Sr No	COURSE OUTCOMES	
CO1	After studying the course students will be able to get information regarding installation of Tally.	
CO2	They will get information about the new version of Tally i.e. ERP9 and other basic concepts related to it like licensing Configuration, Tally, Vault password, Security control in Tally.	

CO3	To get knowledge about ERP9 splitting company data and also about Backups and store.
CO4	Students will be able to get information about accounting voucher entry, Budget, Cost centre and how to prepare Profit and loss account and Balance sheet, Debit note and Credit note and interest calculation.
CO5	Understanding of inventory stock item, sale order, purchase order, delivery note, rejection out etc.
CO6	Students will be able to understand about the method of calculating computerized tax liability.
CO7	<p>Knowledge about payroll preparation and salary accounting</p> <p>(a) Introduction to payroll (b) Payroll master (c) Payroll vouchers (d) Overtime payment (e) Gratuity (f) Advanced payroll transactions</p>
CO8	Understanding of recording overtime Bonus, Gratuity, Loan, ESI, Provident Fund Pension, Commission.
Practical	Students should have knowledge about recording and posting of journal entries. They should be able to prepare journal, Ledger, Trial Balance and Balance sheet.

Class B.com IV Semester		Semester : Odd
Subject: Advertising		Paper : UG
S.NO	Course Outcome	
CO1	Understanding the meaning, importance and scope of advertising , advertising VS publicity	
CO2	Knowledge about the promotion mix	

CO3	Discuss the process of advertising
CO4	Give the difference in the communication and advertising process
CO5	Describe the process of communication
CO6	Discuss the functions , types of advertising and e-advertising
CO7	Knowledge about the ethical and social aspects of advertising
CO8	Understanding the objectives of advertising and DAGMAR approach
CO9	Setting of the advertising budget
CO10	Discuss the creative aspects of the advertising
CO11	Classify the different types of advertising media
CO12	Managing the advertising agency
CO13	Analyzing the advertising and consumer behaviour
CO14	Discuss the measure used for the advertising effectiveness

Class B.com IV Semester		Semester : Even
Subject: Accounting And Financial Reporting Standards		Paper : UG
S.NO	Course Outcome	

CO1	Awarding students with the existing prevailing as in INDIA along with the guidance notes on these as by ICAI
CO2	Introduction of Accounting Standards on international level
CO3	Guiding students for corporate financial reporting in form of interim and segment reporting
CO4	Practical knowledge for valuation business, tangible assets , liabilities , shares and goodwill
CO5	A brief introduction to developments in financial reporting

Class B.Com IV Semester		Semester : Even
Subject: Advertising Operations		Paper : UG
S.NO	Course Outcome	
CO1	Understanding about advertising department	
CO2	Knowledge about advertising effectiveness , pre testing, post testing , concurrent testing	
CO3	Knowledge about evaluation advertising effectiveness.	
CO4	Knowledge about advertising standards council of India	
CO5	Understanding about legal framework of governing advertising in India .	
CO6	Understanding about misleading advertising and false claims.	
CO 7	Knowledge about advertising agencies.	

Class B.Com IV Semester		Semester : Even
Subject: Personal Selling And Salesmanship II		Paper : UG
S.NO	Course Outcome	

CO1	Understanding about the qualities of sales person
CO2	Knowledge about how we select selling as a career with benefits, difficulties and measure
CO3	Explain the distribution channel network
CO4	Discuss the difference between the reports and documents of selling activity
CO5	Describe the problems in selling and their solutions

Class B.Com IV Semester		Semester : Even
Subject: Desktop Publishing		Paper : UG
S. No.	Course Outcomes	
1	Students will learned about basic concepts of Desktop Publishing, Need and Applications.	
2	They will familiarized with concepts of Hardware, Software Requirements for DTP, An overview of DTP packages- MS word, Open office, etc. Comparison of DTP software.	
3	They will learn about PageMaker, word-formatting features, Advantages and limitations of PageMaker over MS Word.	
Class B.Com IV Semester		Semester : Even
Subject: Fundamentals of Database System II		Paper : UG
S. No.	Course Outcomes	
1	Students gain the knowledge of Database Objects, Triggers, Procedures and Packages.	
	They learn the concepts of SQL, Methods to access SQL Plan; DDL, Describe command; DML, Joining Tables; Break Clause.	

2	
3	They grasp the knowledge about the concepts of Oracle Service and its Terminology; Architecture and Background support processes. Role of Database Administrator. Applications of ORACLE in business.