

Programme Specific Outcome

BCOM General

PSO1 An inclination towards lifelong learning and acquiring contemporary knowledge.

PSO2 students have a plethora of choices to pursue professional courses such as CA, M.COM, MBA, CMA, BAT, ICWA, CS, MIB, MFA etc.

PSO3 Student will be able to pursue their career in teaching and research.

PSO4 The students will be ready for employment in functional areas like accounting, taxation, banking, insurance and corporate law.

PSO5 Ability to work in teams with enhanced communication and inter-personal skills.

BCOM Computer Application

PSO1 The students have an opportunity in the field of Commerce and Computer Applications.

PSO2 This course facilitate the students to go for professional courses like CA, ICWA, etc.,

PSO3 The student will have an opportunity to get real time work exposure through internship provided by companies

PSO4 This is the course which provides knowledge for the students in both theoretical and practical as a part of their academics.

BCOM Banking and Insurance

PSO1.This program has a combination of banking, insurance and other financial courses which provides conceptual clarity and strong platform for students who want to pursue a career in Banking, Insurance and Finance.

PSO2. Students have an opportunity to undertake one individual project either in Banking or Insurance which also enhances their knowledge and bridges the gap between theory and application.

PSO3. The program is offered in the college with a blend of assignments, presentations, case studies, group discussions, role plays, visits to banks and insurance companies, industrial visits and placements which assists students to make a successful career ahead.

B.Com Honours

PSO1.In-depth knowledge and broad understanding of accounting and financial management.

PSO2. The curriculum of B.Com (Hons.) program provides carefully selected subject combination of accountancy, economics, management & decision science, banking & insurance and commercial law.

PSO3.The program prepares the students with the knowledge, skills and attitude to meet the challenges of the modern day business organizations and also equips them

to pursue MCom or MBA degree program and other professional courses further or a career in Banking / Financial Services / Insurance / Corporates

BCOM (Advertising and Sales Management)

PSO1. This programme helps in Equipping the students with finer nuances of Advertising, Sales Promotion, Public Relations and Sales force Management.

PSO2. This program enables the students to develop skills required for job/vocation in advertising, personal selling and salesmanship.

PSO3. The students will be equipped with skills required to motivate and train the sales force and enhance their productivity.