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EDITOR'S NOTE

Research is the systematic process of collecting and analyzing information (data) in order to increase our understanding of the phenomenon with which we are concerned or interested. It fills the gap of knowledge and enhances understanding. It involves three main ingredients-planning, data collection and analysis. Up-to-date, high-quality and original research papers provide relevant and insightful reviews. As such, the present issue of **National Research Journal of Social Sciences** aspires to be vibrant, engaging and accessible, and at the same time integrative and challenging. The research papers cover a wide range of themes and will make a substantial contribution to the development and success of the journal. I am sure that the research achievements, perspectives, and practical experiences of the researchers shared in the papers will prove useful to the aspiring scholars, researchers and readers.

I wish the present **National Research Journal of Social Sciences** receives a very good response from the academic community.